



## **AEG Mission Statement**

- To successfully create and operate the best live entertainment and live entertainment facilities company in the world.
- To own and/or operate the best world class arenas, stadiums, theatres and clubs in the top markets of the world.
- To create and control the content that drives the economies of our facilities.
- To develop the world's best entertainment districts in and around our facilities and our content in the top entertainment markets in the world.
- To create, control, and maximize any and all revenue streams associated with our facilities, our content and our real estate.